

STYLE & SOCIETY

V Palm Springs Redefines the Desert Experience

<http://styleandsociety.com/2016/05/v-palm-springs-desert/>

Style & Society says:



V Palm Springs Hotel just opened its doors following a bold \$15 million dollar re-imagining of the former property. Blending savvy and sophisticated style with a free-spirited attitude, the 140-room hotel delivers the ultimate modern resort experience. Perfect for relaxation and play, the hotel is a true desert playground, catering to its guests every whim with soothing swimming pools & hot tubs, an inviting poolside bar, a cosmopolitan 70-seat restaurant and a fitness facility.

Paying homage to the native Cahuilla Indians, spiritual symbols such as feathers and snakes influence the property's design as envisioned by WESTAR Architecture Group. The contemporary design reflects the traditional desert culture, which is re-envisioned through the use of new materials including cement, wood and fumed oak—all warmed with textures, tribal patterns and accents of colors. Calming interiors embrace earth tones and a monochromatic color palette with flavors of the Southwest. The hotel boasts American-made decorative arts such as wall hangings, dream catchers & macrame as well as custom furnishings by Len Cotsovolos, WESTAR Architectural Group's Director of Interior Design.

Stylistic and functional, each of the thoughtfully designed rooms feature customized beds with luxurious linens, bone inlaid nightstands, whimsical wall art and decoratively placed wood-beaded necklaces. V Palm Spring's six distinct suites feature additional artwork, lounging areas and shower & bathtub combinations with double sink vanities. All the rooms offer work desks, private balconies or patios with playful swings and come stocked with luxury-boutique must-haves.

V Palm Springs' food & beverage venues offer a fresh take on entertaining from casual poolside and café options to its dynamic restaurant and bar. Elixir Pool Bar & Grill, which recently opened, is a Polynesian-inspired poolside hotspot with a new take on Asian-Fusion BBQ. Elixir serves relaxed fare throughout the day and into the early evening with a menu featuring a variety of options from sharable snacks to larger plates. Solstice Restaurant & Lounge – opening later in the summer – will be a desert-inspired, modern American restaurant and cocktail lounge.

BLINK CREATIVE GROUP

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