

# VARIETY

## Palm Springs Offers More Inns and Outings

By: Kathy A. McDonald

<http://variety.com/2015/biz/spotlight/palm-springs-inns-outings-hotels-resorts-1201666902/>

### Variety says:



Although some things never change in Palm Springs — the glorious weather and striking San Jacinto mountain backdrop — the hospitality scene is in the midst of a major expansion. For the first time in decades, two new hotels from major brands (Kimpton Hotels and Hyatt's Andaz Hotels) are under construction while new restaurants seem to be springing up like desert wildflowers after a rain — though late night dining is still a rarity. An easy journey from Los Angeles (most of the time), new service via Jet Blue from JFK makes the region even more convenient for East Coasters. Here's what's new and what's worth checking out in showbizzer's preferred desert sojourn.

### Chic and instagram-ready:

#### Avalon Hotel

Formerly the Viceroy Hotel, the 67-room Avalon Hotel retains much of designer Kelly Wearstler's high-style Hollywood Regency look from the bright yellow accents to the black-and-white color scheme. Freshened up are the outdoor lounge and restaurant (Chi Chi from Cheeky's chef Tara Lazar) and the Estrella spa has a novel menu of relaxation-inducing treatments. Guests can borrow bikes, take yoga classes and never leave the manicured four acres and pools.

Avalon Hotel, 415 S. Belardo Road, Palm Springs, 760-320-4117

### Sophisticated digs:

#### L'Horizon Resort & Spa

Elegantly outfitted bungalows at the

24-room L'Horizon stand apart — each a quiet hideaway with indoor/outdoor shower and patio, all from interior designer Steve Hermann (known for projects for bold-

faced names like Christina Aguilera). The adult-guests-only property (originally designed by William F. Cody) was totally revamped under Hermann's vision: the open-to-the-elements midcentury modern design shines again. On 4 acres, the compound has 42 water features, spa cabanas (opened in December) and full-service restaurant, SO.PA. L'Horizon Resort & Spa, 1050 E. Palm Canyon Dr., 760-323-1858

**Modern ranch:**

Sparrows Lodge

The vibe at the adults-only Sparrows Lodge is laid-back and feels from a quieter time. A former ranch-style roadside motel, the 20-rooms and interior courtyard were totally reimagined by the original developers of the Korakia Pensione. There are rustic touches like concrete floors in-room, tin horse watering troughs as bathtubs and no TVs (there is WiFi). Citrus trees dot the courtyard and rough-hewn rocks line the walls.

Sparrows Lodge, 1330 East Palm Canyon Dr., 760-327-2300, sparrowslodge.com

**North Palm Springs arriviste:**

Arrive Hotel

Closing in on completion, the 32-room Arrive in North Palm Springs will open in early 2016. The overall design takes its cues from midcentury modern architecture. (Chris Pardo Design: Elemental Architecture of Palm Springs' Ernest Coffee and Bootlegger Tiki are behind the project.) The action will center around the courtyard, pool, outsized spa and an upcoming restaurant, Reservoir. Also for guests' amusement: poolside cabanas with fireplaces, a games area and bocce court.

1551 N. Palm Canyon Dr.

**On the drawing boards:**

Infusion Beach & Hotel

On the north end of town, the former Garden Vista Hotel is closed and signage is up for the Infusion Beach & Hotel. Investors promise a sleek upgrade to the 1968-built property close to the Arrive at 1875 N. Palm Canyon.

**Comeback kid:**

Orchid Tree Inn

The rehab of the long shuttered Orchid Tree Inn (261 S. Belardo Road) is now closer to fruition. In November, the Palm Springs Planning Commission gave approval to a revised plan from the Malibu-based Weintraub Real Estate Group (of Malibu Lumber Yard and Studio City's Sportsmen's Lodge) to re-do the 52-room property in the Historic Tennis Club neighborhood.

**Designing fun:**

V Palm Springs

Where Palm Canyon curves, the former Curve hotel is being transformed into the 140-room V Palm Springs. Attorneys Mark Geragos and Brian Kabateck are the owners; Filament Hospitality will manage the sprawling oasis-like property scheduled to re-open in time for Coachella 2016. Hammocks, fire pits, communal tables and outdoor socializing spaces are the hipster-approved improvements.

333 E. Palm Canyon Dr., 760-327-1211

## TENTPOLE

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## Hospitality Heaven: New hotels keep springing up in the Coachella Valley

## CHIC AND

### INSTAGRAM-READY: Avalon Hotel

Formerly the Vicency Hotel, the 43-room Avalon Hotel takes much of designer Kelly Weisler's high-style Hollywood Regency look from the bright yellow accents to the black-and-white color scheme. Preferred up are the outdoor lounge and restaurant (24 Ore from Cheryl's chef, Tom Cater) and the Espresso bar has a novel menu of relaxation-including treatments. Dogs can borrow bikes, take yoga classes and never leave the manicured four acres and pools.

**SOPHISTICATED  
DGS: 1.7million**

## Desert &amp; Spa

Elegantly outfitted by upscale at the 24-room L'Herminier stand apart — each a quiet hideaway with indoor/outdoor shower and patio, all from interior designer Steve Hermann (known for projects for book-facelifted roms like Christine Aguilera). The adult-guests-only property (originally designed by William F. Cody) was totally revamped under Hermann's vision: the owners' delectable Mediterranean modern design shines again. On 4 acres, the compound has 42 water features, spa cabanas (opened in December) and Adj-sense restaurant, 50,000. (952) 825-0874 (SPA, 705 E. PALM CANYON DR., 760-327-1434, L'HERMINIER.COM) **COOL**



## MODERN RANCH:

### Reverence Lodge

The site at the adults-only Sparrows Lodge is laid back and feels from a quieter time. A former ranch-style roadside motel, the 20 rooms and interior courtyard were totally reimaged by the original developers of the Sprinkles Pizzeria. There are rustic touches like concrete

floors in rooms, tin horse watering troughs as bathtubs and no TVs. There is WiFi. Olive trees dot the courtyard and rough-hewn rocks line the walls. **SPARROWS LODGE, 1000 EAST PALM CANYON DR., 760-327-2400, SPARROWSLODGE.COM**

**NORTH PALM  
SPRINGS ARRIVISTE:  
Avalon Hotel**  
Cladding in art

completing, the 32-room Arrive in North Palm Springs will open in early 2016. The overall design takes its cues from mid-century modern and literature (Chris Pardo Design; Elemental Architecture of Palm Springs; Ernest Coffee and Woodbridge). It's all behind the project. The action will center around the courtyard, pool,

outdoor spa and an upcoming restaurant. **Reserve. Also for quick reservation, postcard cabanas with fireplace, a games area and bocce court. 952-825-0874, AVALONHOTEL.COM**

**ON THE DRAWING  
BOARDS: Refraction  
Reach & Hotel**  
On the north end of town, the former

Garden Vista Hotel is closed and signage is up for the Refraction Reach & Hotel. Investors promise a sleek upgrade to the 1960s-built property close to the Arrive at 1025 N. Palm Canyon.

## COMEBACK KID:

### On Call Tree Inn

The rebirth of the long-shuttered On Call Tree Inn (264 S. Arroyo Road) is now closer to fruition. In November, the Palm Springs Planning Commission gave approval to a revised plan from the Malibu-based Weitzel Realty Real Estate Group (of Malibu Lumber Yard and Studio City's Sportsman's Lodge) to re-do the 12-room property in the Historic Tennis Club neighborhood.

## DESIGNING FIRM:

**V Palm Springs** (where Palm Canyon curves, the former Curve hotel is being transformed into the 140-room V Palm Springs. Architects Mark Grogan and Brian Kubitsek are the owners. Fibersoft Hospitality will manage the sprawling oasis-like property scheduled to re-open in time for Coachella 2016. **MARK GROGAN AND BRIAN KUBITSEK ARE THE OWNERS. FIBERSOFT HOSPITALITY WILL MANAGE THE SPRAWLING OASIS-LIKE PROPERTY SCHEDULED TO RE-OPEN IN TIME FOR COACHELLA 2016. HANDBOOK, 303 E. PALM CANYON DR., 760-327-1245, VPALMSPRINGS.COM**

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**ACADEMY AWARDS\***



COLOMBIAN ACADEMY AWARDS  
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**GOLDEN DUKE  
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