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V Palm Springs Hotel to Open Spring 2016

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Business Hotel Design says:

PALM SPRINGS, CA—V Palm Springs Hotel will open here in March 2016, just in time for the Coachella Music Festival, following a \$15-million renovation of the former property.



Filament Hospitality, a full-service management company, manages V Palm Springs. The new owners are Los Angeles-based celebrity lawyers Mark Geragos and Brian Kabateck, who is also a resident of Palm Springs. The 140-room property will include swimming pools, hot tubs, a poolside bar, a 70-seat restaurant and a fitness facility.

Envisioned by WESTAR Architecture Group, the hotel will feature a signature Chevron motif. The hotel's contemporary design embraces the traditional desert culture with calming interiors, which feature earth tones and a monochromatic color palette with flavors of the Southwest, according to the hotel.