

# Los Angeles Times

## Remodeled V Palm Springs hotel will open in March -- just in time for Coachella

By: Mary Forgione

<http://www.latimes.com/travel/california/la-trb-v-palm-springs-hotel-20151112-story.html>

The Los Angeles Times says:

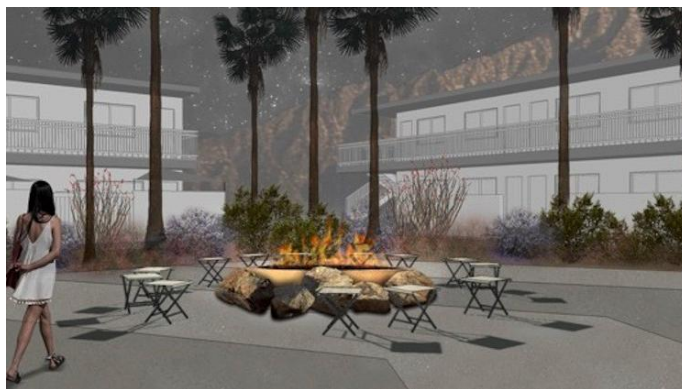


Shown is an artist's rendering of the new V Palm Springs hotel, which is set to open in March. (Surface Design)

**W**ith just 140 rooms, V Palm Springs will be the desert city's newest boutique hotel when it opens in March in time for the Coachella and Stagecoach music fest crowds.

The hotel is at 333 E. Palm Canyon Drive, the former Curve Palm Springs Hotel & Resort.

The \$15-million renovation of the two-story Modern building from the 1960s gains a "signature chevron motif" (which hints at a butterfly roof, from the looks of the renderings) and a "catering to your every whim" vibe.



An artist's rendering shows a fire pit at the V Palm Springs hotel. (Surface Design)

The gray and white exterior is cement, wood and oak; rooms are said to feature earth tones with accents that pay tribute to the local Cahuilla Indians. Expect to see decorative wall hangings, dreamcatchers and macrame works inside.

Each room has a work desk and private balcony or patio with porch-style swings. Common areas include a poolside bar, 70-seat restaurant and a fire pit, all within the backdrop of the San Jacinto Mountains.



Low-slung buildings of the newly remodeled V Palm Springs hotel are depicted in an artist's rendering. (Surface Design)

Morning yoga, music events and a hammock garden are also part of the plan. Room rates will start at \$300 a night.